



Vinitaly 2023

Sustainable Wine Roundtable and Equalitas

Sustainability Conference Session

Date: Tuesday 4th April, 2023

Time: 12:00 - 13:00 pm CET

Length: 60 minutes

Location: Pavilion 4, Stand B4

Title: Can sustainability help Italy sell more, better wine?

This panel discussion, which includes Q&A time with the audience, will be about why sustainability matters, and why/how we need to do it together. But also about the commercial implications and how to turn sustainability from a challenge into an opportunity

Moderator: Tobias Webb, Executive Director, SWR

Speakers:

Riccardo Ricci Curbastro, President, Equalitas

Kim Forsberg, Sustainability Manager, Vingruppen

Dr. Peter Stanbury, Research Director, SWR

Stefano Stefanucci, Executive Director, Equalitas

James Streeter, Chair to Leadership Committee, SWR

Silvia Liggieri, Head of Viticulture, Research and Sustainability, Consorzio Tutela Prosecco DOC

Running order:

- Equalitas President opening remarks - (Riccardo Ricci Curbastro) 5 mins
- Overview of sustainability issues in wine/ What is SWR - (James Streeter) 5 mins
- What is the SWR global reference standard and what will it do? – (Peter Stanbury) 5 mins
- Perspective from a major buyer on the drivers, actions, challenges and opportunities – (Kim Forsberg) 5 mins
- From the Italy perspective, here are the key issues, why we need to engage and collaborate globally - (Stefano Stefanucci) 5 mins
- How can the Consortium's initiative help producers in their relationship with buyers - (Silvia Liggieri) 5 mins
- Q&A - 15 mins

Core messages of the session: We want to communicate why sustainability matters, and why/how we need to do it together.